

# Javelin Experiment Board

Start here, brainstorm with sticky notes, pull it over to the right when you start your experiment

Who is your customer? Be as specific as possible.     <p style="text-align: right;">time limit 5 min.</p>
What is the problem? Phrase it from your customer's perspective.     <p style="text-align: right;">time limit 5 min.</p>
Define the solution only after you have validated a problem worth solving.     <p style="text-align: right;">time limit 5 min.</p>
List the assumptions that must hold true, for your hypothesis to be true.     <p style="text-align: right;">time limit 10 min.</p>

## Tips to setup your experiments!

### To form a Customer/ Problem Hypothesis:

I believe my customer has a problem achieving this goal

### To form your Assumptions:

In order for hypothesis to be true, assumption needs to be true.

### Determine how you will test it:

The least expensive way to test my assumption is...

### To form a problem/solution hypothesis:






I believe this solution will result in quantifiable outcome.

### To identify your riskiest assumption:


The assumption with the least amount of data, and core to the viability of my hypothesis is...

### Determine what success looks like:

I will run experiments with # of customers and expect a strong signal from # of customers.

	1	2	3	4	5
Customer 					
Problem 					
Solution 					
Riskiest Assumption 					
Method & Success Criteria 					

## Get out of the building

Result & Decision 					
Learning 